



2021

ION Partner Program

- REACH** ▶ Leaders in PNT
▶ Decision Makers
▶ Buyers
▶ Influencers
▶ Policy Makers

International Technical Meeting & Precise Time and Time Interval Systems and Applications Meeting
January 25-28, 2021
San Diego, CA

Pacific PNT
April 19-22, 2021
Honolulu, Hawaii

Joint Navigation Conference
June 7-10, 2021
Cincinnati, OH/Covington, KY

ION GNSS+
September 20-24, 2021
St. Louis, MO

ion.org

ION PARTNER PROGRAM OVERVIEW

As a non-profit institution with individual and corporate members, The Institute of Navigation (ION) offers a unique and highly targeted audience for organizations that provide products and services to professionals in the field of positioning, navigation and timing. The ION Partner Program is designed to connect leaders in the field with a network of solutions, resources and opportunities.

ION provides partnership opportunities through its programs, conferences and in its publications. Please refer to the individual programs, conference and publications to select the program and activity that best fits your needs.



Partner Program Levels:

ION Patron **\$10,000+**

- Logo recognition (rotating) as a Patron Partner on the ION Website Home Page
- Listing recognition as a Patron Partner on the Partner Program section in each issue of the *ION Newsletter*

ION Benefactor **\$7,000–\$9,999**

- Logo recognition (rotating) as a Benefactor Partner on the ION Website Home Page
- Listing recognition as a Benefactor Partner on the Partner Program section in each issue of the *ION Newsletter*

ION Contributor **\$5,000–\$6,999**

- Logo recognition (rotating) as a Contributor Partner on the ION Website Home Page
- Listing recognition as a Contributor Partner on the Partner Program section in each issue of the *ION Newsletter*

Program Guidelines

- Participation in the ION Partner Program does not constitute endorsement by ION of any organization, product or service.
- Existing participating partners are extended the right of first refusal for renewing their individual partnership opportunities for an additional year.
- All uses of the name and logo of the Institute of Navigation Partner Program must be approved by the Institute's Council or other designated liaison to the program.

INTERNATIONAL TECHNICAL MEETING (ITM) & PRECISE TIME AND TIME INTERVAL (PTTI) SYSTEMS AND APPLICATIONS MEETING

2021 Partner Program

► Dates and Location:

January 25-28, 2021
Hyatt Regency Mission Bay
San Diego, California

► Description:

The International Technical Meeting (ITM) is the ION's winter meeting with peer-reviewed technical papers related to positioning, navigation and timing and includes the ION Fellows and Annual Awards presentations.

The Precise Time and Time Interval Systems and Applications (PTTI) Meeting is the annual technical conference designed to disseminate and coordinate PTTI information at the user level; review present and future PTTI requirements; inform government and industry engineers, technicians and managers of precise time and frequency technology and its problems; and provide an opportunity for an active exchange of new technology associated with PTTI.

► Audience:

More than 400 elite technical professionals in positioning, navigation and timing.

Partnership Levels:

- Recognition of sponsorship and level in onsite Conference Program
- Recognition of sponsorship and level on signage throughout the conference

- Conference Patron **\$5,000+**
- Conference Benefactor **\$2,500–\$4,999**
- Conference Contributor **Less than \$2,500**

Partnership Opportunities:

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|---|----------------------------|
| Hotel Room Key Card..... | Contact ION for pricing |
| Mobile App and Session Room Wifi..... | \$2,500 |
| Printed Onsite Program (includes full-page ad)... | \$2,500 (1 available) |
| Exhibit Hall Refreshment Breaks..... | \$1,000 each |
| Annual ION Awards Lunch..... | \$5,000 (1 available) |
| Speaker Breakfasts..... | \$1,000 each (3 available) |
| Session Screen Promotion..... | \$1,000 |

ION will consider other opportunities that keep within our overall mission for partner support.

Please contact Ken Esthus about tailoring a plan to fit your organization's needs and budget. Phone: 703-366-2723, Email: kesthus@ion.org