Subject to the approval of the Strategic Planning Committee, the following minutes are submitted. The Strategic Planning Committee Meeting was called to order at the conclusion of the ION Executive Committee Meeting on September 15, 2015 at the Tampa Convention Center in Tampa, Florida at 2:00 p.m. Those present were:

**STRATEGIC PLANNING COMMITTEE MEMBERS:**

Name  
John Raquet, Chair  
Dorota Grejner-Brzezinska  
Chris Hegarty  
John Lavrakas  
Todd Walter  
Frank van Graas  
John Betz  
Jan Anszperger  
Lisa Beaty

Others Present and Participating  
Mike Veth  
Greg Turetzky  
John Clark  
Doug Taggart  
Lisa Beaty

**AGENDA**

1. Review Outcome Council Discussion Monday Evening  
2. Review/Readdress Items from January 2015 Strategic Planning Meeting to Pursue  

Review Outcome Council Discussion Monday Evening and Review/Readdress Items from January 2015 Strategic Planning Meeting to Pursue

The committee members reviewed the discussion of the strategic planning questions that were discussed during the prior day’s (September 14) Council meeting:

1. What new technologies/topics would become the next advancement/new thing in PNT in the coming years?
2. Are there other related PNT organizations/events the ION should reach out to, to work with and/or absorb?

3. How does ION best engage people new to the PNT field and young professionals to ensure the ION’s future vitality?

4. Making ION an organization that PNT professionals must be involved with.

Based on review of Council minutes and ensuing discussion, several action items resulted.

John Raquet reported on an autonomy workshop that AFIT had hosted a few months back for which they had advertised to an email list of 30-40 names and had expected a similar number of attendees. Over 200 people showed up for their autonomy workshop and demonstration.

**ACTION:** Mike Veth accepted the action item to lead an initiative for ION to develop and host an autonomy workshop. The format shall be complimentary to PNT. It was suggested something could be hosted/co-located with an existing ION program but no necessarily a formal part of the same. John Raquet agreed to assist/collaborate with Veth in these efforts.

There was discussion over the possibility of developing an autonomy workshop that could be hosted in parallel with GNSS tutorial days in 2016.

It was the consensus of the group that ION did want to increase industry involvement in ION. Greg Turetzky suggested creating a high level executive track at ION GNSS that would be for CEO’s and CTOs. It was also suggested that ION visit with representatives from industry that no longer exhibited to invite them back and ask them how ION could create better visibility for them.

There was some discussion over the possibility of ION creating a professional certification program. Additional online courses and e-journals were also discussed.

**ACTION:** John Raquet accepted the action to head an ad hoc committee to organize/supervise senior design projects with recommendations/report next summer.

**ACTION:** Lisa Beaty accepted the action to find create an online means/method available for those who want to become more involved in ION volunteer efforts to identify themselves through the website.

There was some question as to whether or not Per Enge’s Basics of GPS online courses could all be made available on the ION’s website on a complimentary basis. Beaty reported this was not the agreement ION has with Enge, but accepted the action to ask him if he would be willing to make these available publically free of charge through the website.

**Revisit Code of Ethics (discussed January 2015)**

**ACTION:** Chris Hegarty accepted the action to propose a simple and generalized code of
ethics that could be distributed to the ION Executive Committee for review and comment by the end of the year.

Plan for Updating Strategic Plan Document (draft updated May 2015)

A copy of the Strategic Plan last approved by Council (January 24, 2010) was circulated, and action accepted by committee members to review the current plan. See Attached File: Strategic Plan Approved by Council 1-24-10

It was noted that the vision, mission statement, and goals and objectives in the plan were still current; what needed to be updated were the approaches and current status.

ACTION: The committee requested that Beaty include in the plan the strategic differentiation of the ION’s technical conferences, namely ION GNSS+ as the ION’s commercial meeting; ION JNC as the ION’s military meeting; ION’s ITM as the ION’s academic meeting; and ION PTTI as devoted to ION’s timing audience. Additionally, it was requested that language be added to the strategic plan that ION encourages exploratory technical workshops.

For Updated Copy of Strategic Plan See: Strategic Plan Updated October 2015

The meeting adjourned at 4:00 p.m.