Subject to the approval of the Strategic Planning Committee, the following minutes are submitted. The Strategic Planning Committee Meeting was called to order on January 28, 2015 at the Laguna Cliffs Marriott Hotel in Dana Point, California, at 6:00 p.m. It was noted that this meeting was scheduled on an impromptu basis following the January 25 Council meeting. Those present were:

STRATEGIC PLANNING COMMITTEE MEMBERS:

Name
John Raquet, Chair
Dorota Grejner-Brzezinska
Patricia Doherty
Chris Hegarty
John Lavrakas
Frank van Graas
Lisa Beaty

There was no formal agenda. The purpose of the meeting was to:

1. Discuss plans to update the Strategic Plan in 2015.
2. Discuss how current officers can help ION achieve goals.

Updating the Strategic Plan

A copy of the Strategic Plan last approved by Council (January 24, 2010) was circulated, and action accepted by committee members to review the current plan. See Attached File: Strategic Plan Approved by Council 1-24-10

It was noted that the vision, mission statement, and goals and objectives in the plan were still current; what needed to be updated were the approaches and current status. Beaty recommended that she could administratively update the document independent of the committee. She suggested that the committee focus on big picture ideas and how Council could become engaged in the execution of the plan, and not necessarily on updating the planning document.

The committee’s interactions focused on the following themes throughout the evening’s discussions:

1. What new technologies/topics would become the next advancement/new thing in PNT in the coming years?
2. Are there other related PNT organizations/events the ION should reach out to; to work with and/or absorb?
3. How does ION best engage people new to the PNT field and young professionals to ensure the ION’s future vitality?

4. Making ION an organization that PNT professionals must be involved with.

New Technologies/Topics on the Horizon

The following were listed:
- Autonomous vehicles (all types) and autonomy
- Location-based services
- Security/First Net
- Cold Atom Navigation
- Modernization of Datum
- U.N.’s international efforts to bring PNT to the world
- Remote Sensing
- Micro Satellites/Modular Systems

Collaborative Efforts with Other PNT Organizations/Events

It was suggested that ION invite the Mobile Mapping Symposium to co-locate with ION GNSS+.

It was suggested that ION needed to get the Loran group involved in ION and provide them a forum before they organize independently.

The question was posed whether or not ION should spend reserve funds on speakers to ensure ION meetings become the preeminent meetings in the PNT community.

AUVSI was specifically discussed. It was suggested that ION see if any Council members were planning to attend AUVSI in 2015 as either attendees or exhibitors.

Action: Beaty to send e-mail to Council and ION media partners (Inside GNSS and GPS World) to determine if there were any Council representatives attending AUVSI this year that could evaluate the meeting and report back to the Strategic Planning/Executive Committee.

Engagement of Young Professionals

Ideas included:
- Taking the ION PNT tutorials program throughout the world; essentially taking the Satellite Division’s current Africa outreach program on the road.
- Adding a “young professional” representative to Council.
- Accommodating the posting of student CV’s on the ION website.
- Organizing a “women in engineering” forum at ION GNSS+ for young women entering the field to network with established female professionals.
  - Adding special seminars for young professionals at ION events such as: interviewing skills; how to publish a paper; and speed networking sessions.
Making ION Invaluable to Members

Requirements included:
- Maintaining an active community that engaged people in the field.
- Offering networking opportunities.
- Keeping members current with technology. (The idea of electronic journals was noted.)

How ION Officers Can Contribute to ION’s Goals

It was agreed that Council meeting needed to be opened up to more interactive discussions, especially in relation to open questions/brainstorming sessions.

The following outreach initiatives were discussed:
- Inviting ION members to share videos with other members
- Interviewing ION technical experts on defined subjects and posting video interviews on the website
- A “Technical Experts” interview column as part of the ION Newsletter
- Collect notable quotes from Annual Award winners/ION Fellows
- Expanding ION’s use of social media

ACTION: Time at the September Council meeting be allocated to allow Council to discuss the following topics:
1. What new technologies/topics would become the next advancement/new thing in PNT in the coming years?
2. Are there other related PNT organizations/events the ION should reach out to; to work with and/or absorb?
3. How does ION best engage people new to the PNT field and young professionals to ensure the ION’s future vitality?
4. Making ION an organization that PNT professionals must be involved with.

Other Items of Note

Code of Ethics: It was suggested that ION revisit the adoption of a code of ethics.

New Award: The idea of sponsoring a new award for innovations was broached. There was discussion as to whether or not new innovations were/were not already covered in the existing awards criteria.

Next Strategic Planning Meeting

ACTION: Beaty will pole the group to see if a sufficient number of committee members will be present at Pacific PNT to hold a Strategic Planning Meeting.

The meeting adjourned at 9:00 p.m.