



September 25-29, 2017

Tutorials: September 25-26

Show Dates: September 27-28

ION GNSS+ 2017

**Oregon Convention Center
Portland, Oregon**



EXHIBITOR PROSPECTUS

The World's Largest Technical Meeting and Showcase of GNSS Technology, Products and Services

www.ion.org/gnss

INCREASE YOUR VISIBILITY

Partnership Opportunities

Sustaining Partner	\$7,501+
Convention Partner	\$3,001 - \$7,500
Convention Friend	Less than \$3000

All Partnership opportunities include:

- Recognition as a sustaining partner on corporate signage throughout the conference.

Additional Sponsorship Opportunities:

- Business Center
- Annual Awards Luncheon
- Pre-Plenary Reception
- Speakers' Breakfasts (3 available)

To reserve your sponsorship, or for more information, contact Kenneth Esthus at kesthus@ion.org or by phone at 703-366-2723.

Featured Sponsorship Opportunities:

Wireless Internet Access

Sponsor's logo will be placed on signage, a slide running in the session rooms, and in the onsite printed program. \$10,000

Printed Conference Program

Includes one full-page ad. \$8,000

Conference Mobile Application

Logo is displayed on home screen. \$7,000

Coffee Breaks

Sponsor's logo will be placed on signage prominently placed at each sponsored break. \$5,000 each

Session Screen Promotion

Sponsor will be able to provide text and graphics for one slide, which will be played in each session room at the beginning of all sessions throughout conference. \$2,000.

Don't see what you need?

We're happy to provide custom options.



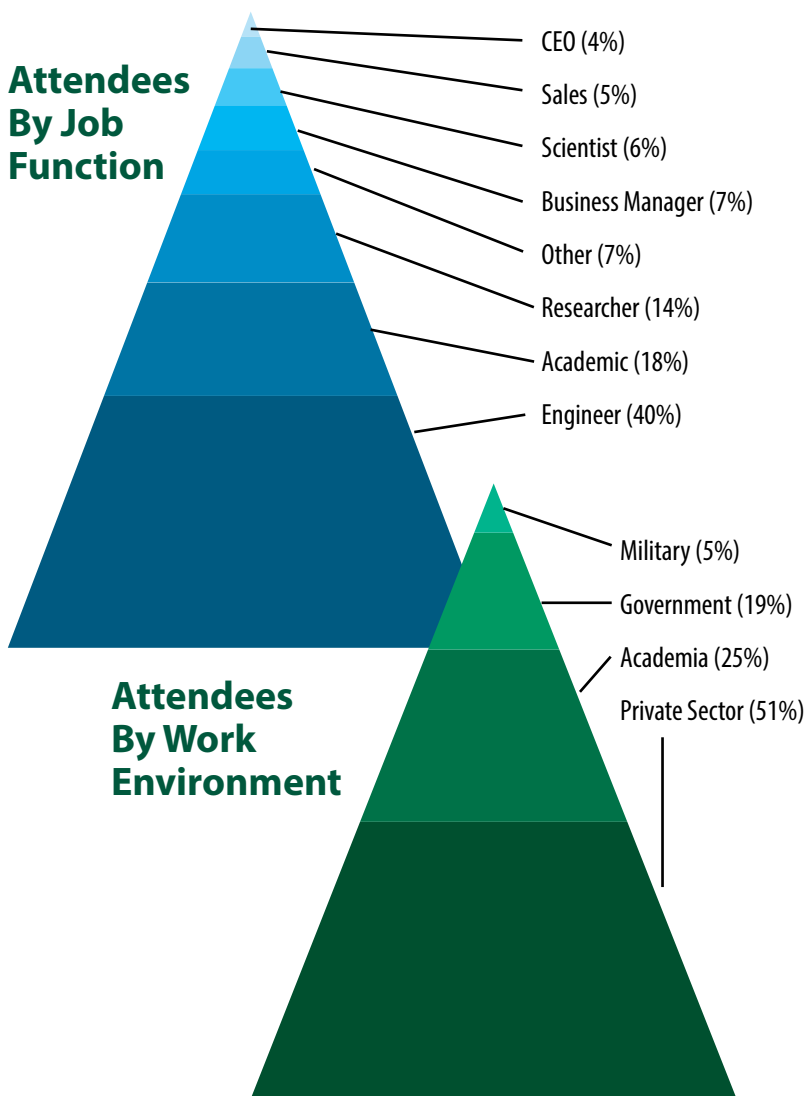
Exhibit at ION GNSS+ 2017 and:

- Network with more than 1000 attendees from more than 45 countries.
- Showcase your products to purchasers, users, and developers.
- Make your presence known.
- Gain access to technical sessions designed especially for the GNSS manufacturers and end-users.

All exhibit packages include:

- 10' x 10' booth set-up with 8' high background drape and 3' high side drape.
- Complimentary 7" x 44" sign listing company name and booth number.
- One complimentary convention registration for each 10' x 10' space rental.
- Sponsorship of the Exhibitor Hosted Reception.
- Listing in the ION GNSS+ onsite proceedings.
- Overnight security service.

WHO ATTENDS ION GNSS+?



IMPORTANT INFORMATION

Cost

- \$2,400 for each 10' x 10' booth space
- 50% deposit due with contract.

Booth Reservations

Reserve your booth today by returning the enclosed contract and payment to The Institute of Navigation at the address listed below:

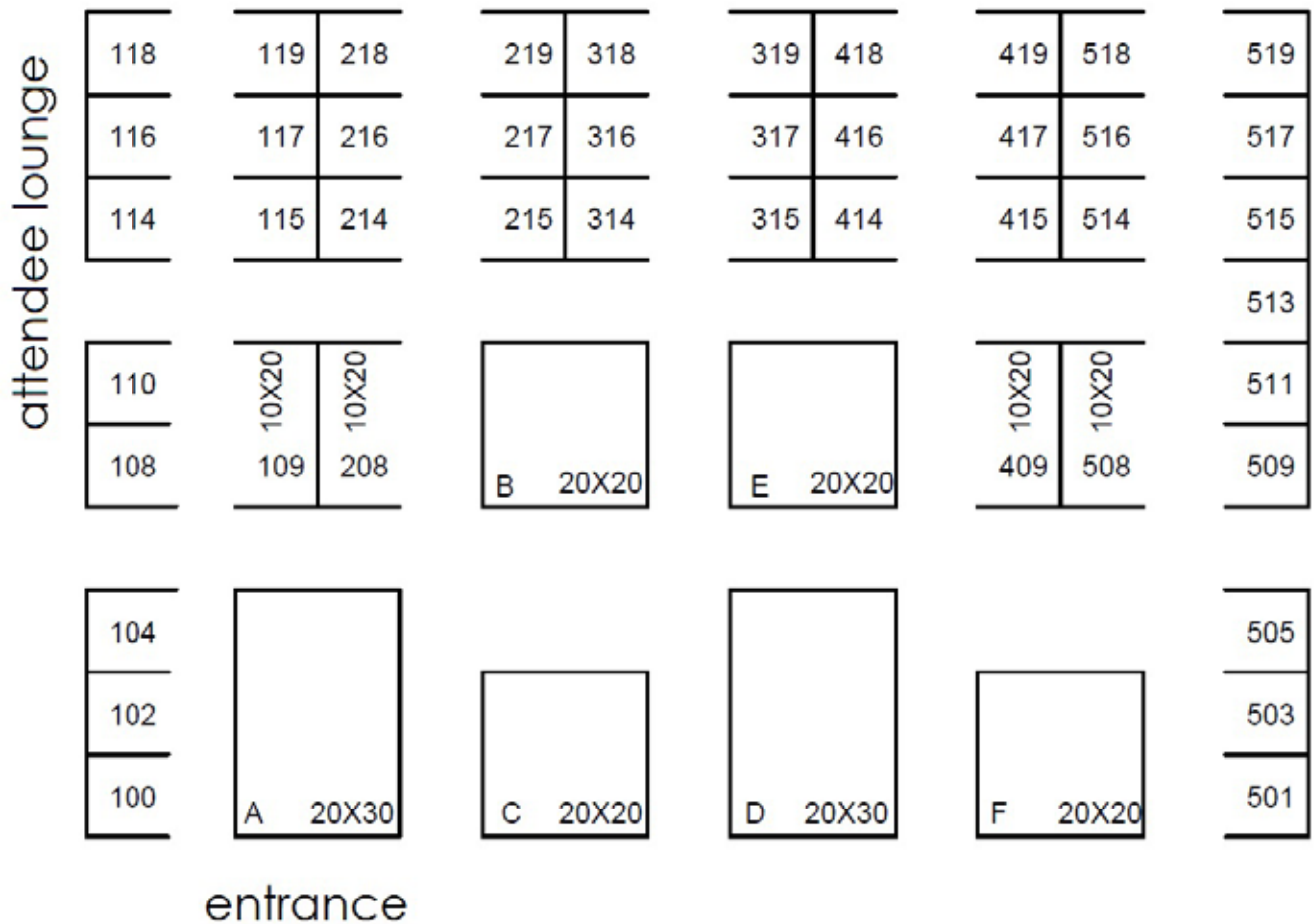
The Institute of Navigation
Attn: Megan Andrews
8551 Rixlew Ln, Ste. 360
Manassas, VA 20109
Phone: 703-366-2776
Fax: 703-366-2724
Email: mandrews@ion.org

Don't Forget!

Visit the Exhibitor Resource Center at www.ion.org to:

- Order booth services
- Make hotel reservations
- Register your attendees
- Explore partnership opportunities

EXHIBIT HALL FLOOR PLAN



For current booth availability, visit www.ion.org/gnss

2016 ION GNSS+ Exhibitor List (as of July 1, 2016)

- Acutronic
- Autonomy and Navigation Technology Center/AFIT
- Beijing BDSStar Navigation Co., Ltd.
- CAST Navigation
- Chronos Technology
- ComNav Technology, Ltd
- Coordinates Magazine
- DT Research
- European Commission
- Fraunhofer IIS
- German Aerospace Center
- GMV Aerospace and Defence, S.A.U.
- GPS Networking
- GPS World
- Harris Corporation
- Ideal Aerosmith
- IFEN GmbH
- Inside GNSS
- The Institute of Navigation
- iP-Solutions
- Jet Propulsion Laboratory
- L-3 IEC
- Labsat By Racelogic
- Lockheed Martin
- Microsemi Frequency and Time Corporation
- Munich Satellite Navigation Summit
- NavtechGPS
- Northrop Grumman
- NovAtel, Inc.
- Overlook Systems Technologies, Inc.
- Physical Logic
- Rohde & Schwarz USA, Inc.
- Rx Networks, Inc.
- Sensoror
- Septentrio
- Silicon Sensing Systems Limited
- Skydel Solutions
- Spectracom
- Spirent Federal Systems
- Spirent Communication
- SYNTONY SAS
- SYRLINKS
- Systron Donner Inertial
- Technology Advancement Group
- Telit

THE SATELLITE DIVISION OF THE INSTITUTE OF NAVIGATION
 30TH INTERNATIONAL TECHNICAL MEETING (ION GNSS+ 2017)
 SEPTEMBER 25-29, 2017
 OREGON CONVENTION CENTER · PORTLAND, OREGON

FOR OFFICE USE ONLY		<input type="checkbox"/>
Booth Number:	_____	
Payment Method:	_____	
Payment Date:	_____	
Amount:	_____	
Balance Due:	_____	
Payment Method:	_____	
Payment Date:	_____	
Amount:	_____	

RETURN SIGNED CONTRACT/TERMS AND CONDITIONS ALONG WITH CHECK TO:

The Institute of Navigation, 8551 Rixlew Lane, Suite 360, Manassas, Virginia 20109
 Phone: 703-366-2723 • Fax: 703-366-2724 • E-mail: mandrews@ion.org • www.ion.org

1. INFORMATION FOR SHOW PROGRAM

Complete Company Name: _____
(name of organization will be published exactly as shown)

Street Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ Website: _____

2. EXHIBIT CONTACT INFORMATION

All Correspondence Should Be Sent To: _____

Telephone: _____ Fax: _____ E-mail: _____

Address If Different From Above: _____

3. BOOTH SELECTION AND PAYMENT: Booth cost is \$2400 per 10' x 10' space (100 sq.ft.)

20' x 40' 20' x 30' 20' x 20' 10' x 40' 10' x 30' 10' x 20' 10' x 10' Other _____

Booth Selection: 1st Choice _____ 2nd Choice _____ 3rd choice _____ 4th choice _____

Total Due: _____ Charge Full Amount Due

Payment Method: Visa/Mastercard American Express Check in the Mail Wire (Please Invoice) Charge Deposit

Card Number: _____ Exp. Date _____ Security Code: _____

Name on Card _____ Signature _____

4. DESCRIPTION OF WHAT YOU WILL EXHIBIT _____

Please Print

5. OTHER EXHIBITORS YOU DO NOT WISH TO BE NEAR (PLEASE BE SPECIFIC) _____

6. BOOTH SIGN-UP PROCEDURE

Booth Assignment: All ION GNSS+ 2016 exhibitors who return their ION GNSS+ 2017 contract at ION GNSS+ 2016 will be given priority on booth space. If two or more exhibitors return their contract onsite, and are both requesting the same booth space, priority will first be given to that exhibitor who is purchasing the greater number of booths. If the number of booths being purchased are equal, then priority will be given to that exhibitor who has been with the show the longest and has purchased the greater number of booths over the course of the show's history. Upon the conclusion of ION GNSS+ 2016, booth locations for ION GNSS+ 2017 will be assigned on a first-come, first-served basis. The Institute will attempt to accommodate special booth requests (i.e.: sizing, islands, corners, etc.). The Institute reserves the right to use its sole discretion in reassigning space in cases where competitive products have exhibits adjacent to each other, or to accommodate revised floor plans.

Payment Policy: Contracts must be accompanied by a deposit equal to 50 percent of the total rent for each booth requested. Full payment is required by June 1, 2017. If payment is not received by June 1, 2017, the Institute shall have the right to retain the deposit as liquidated damages and cancel the booth reservation.

Contract Acceptance: The Institute reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by the Institute, all money paid will be returned to the applicant.

Cancellations: If space is cancelled by an exhibitor prior to June 1, 2017, a refund will be made less 50 percent service charge based upon the full cost of the space rented. There will be no refund made to companies cancelling after June 1, 2017. Any space not occupied by the opening of the conference, for which no special arrangements have been made, may be reassigned by the Institute without obligation to make any refund whatsoever. All cancellations must be in writing.

Conference Postponement or Cancellation: The Institute, at its discretion, shall have the right to postpone or cancel the conference and exhibit and shall be liable in no way to the exhibitor for losses resulting from such delay or cancellation. The Institute will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, terrorism or threat of the same, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond their control. It will however, in the event of its not being able to hold an exhibit for any of the above named reasons, reimburse the exhibitor on a pro-rata basis on any amount paid in, less any and all legitimate expenses incurred, such as, but not limited to rent, advertising, salaries, operating costs, etc.

It is understood that this application will become a binding contract upon acceptance by the Institute and is subject to the terms, conditions, rules and regulations contained herein. A copy will be returned to you indicating contract acceptance and booth assignment. Your signature indicates you agree to abide by the rules and regulations detailed at www.ion.org/gnss

 Authorized Applicant Signature

 Title

 Date