2021 ION Partner Program

REACH • Leaders in PNT • Decision Makers • Buyers • Influencers • Policy Makers

International Technical Meeting & Precise Time and Time Interval Systems and Applications Meeting
January 25-28, 2021
VIRTUAL

Joint Navigation Conference
August 24-27, 2021
Greater Cincinnati, Ohio

ION GNSS+
September 20-24, 2021
St. Louis, MO

ion.org
ION PARTNER PROGRAM OVERVIEW

As a non-profit institution with individual and corporate members, The Institute of Navigation (ION) offers a unique and highly targeted audience for organizations that provide products and services to professionals in the field of positioning, navigation and timing. The ION Partner Program is designed to connect leaders in the field with a network of solutions, resources and opportunities.

ION provides partnership opportunities through its programs, conferences and in its publications. Please refer to the individual programs, conference and publications to select the program and activity that best fits your needs.

Partner Program Levels:

**ION Patron** $10,000+
- Logo recognition (rotating) as a Patron Partner on the ION Website Home Page
- Listing recognition as a Patron Partner on the Partner Program section in each issue of the *ION Newsletter*

**ION Benefactor** $7,000–$9,999
- Logo recognition (rotating) as a Benefactor Partner on the ION Website Home Page
- Listing recognition as a Benefactor Partner on the Partner Program section in each issue of the *ION Newsletter*

**ION Contributor** $5,000–$6,999
- Logo recognition (rotating) as a Contributor Partner on the ION Website Home Page
- Listing recognition as a Contributor Partner on the Partner Program section in each issue of the *ION Newsletter*

Program Guidelines

- Participation in the ION Partner Program does not constitute endorsement by ION of any organization, product or service.
- Existing participating partners are extended the right of first refusal for renewing their individual partnership opportunities for an additional year.
- All uses of the name and logo of the Institute of Navigation Partner Program must be approved by the Institute’s Council or other designated liaison to the program.
JOINT NAVIGATION CONFERENCE (JNC)
2021 Partner Program

- **Dates and Location:**
  August 24-27, 2021
  Northern Kentucky Convention Center
  Covington, Kentucky/Cincinnati, Ohio

- **Description:**
  JNC is the largest U.S. military Positioning, Navigation and Timing (PNT) conference of the year with joint service and government participation. The event focuses on technical advances in PNT with emphasis on joint development, test and support of affordable PNT systems, logistics and integration. From an operational perspective, the conference will focus on advances in battlefield applications of GPS; critical strengths and weaknesses of field navigation devices; warfighter PNT requirements and solutions; and navigation warfare.

- **Audience:**
  More than 800 DOD and DHS representatives and contractors in guidance, navigation and control.

- **Sponsored By:**
  ION

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**Partnership Levels:**
- Recognition of sponsorship and level in onsite Conference Program
- Recognition of sponsorship and level on signage throughout the conference

- **Conference Patron** $7,500+
- **Conference Benefactor** $3,500–$7,499
- **Conference Contributor** Less than $3,500

**Partnership Opportunities:**
- Hotel Room Key Card............................................Contact ION for pricing
- Mobile App and Session Room Wifi......................$7,500
- Printed Onsite Program (includes full-page ad)....$4,000 (1 available)
- Technical Program Refreshment Breaks..........$3,500 (2 available)
- Exhibit Hall Refreshment Breaks......................$3,500 (4 available)
- Speaker Breakfasts...............................................$1,000 (3 available)
- Session Screen Promotion....................................$2,500
- Classified Session Refreshment Break..............$3,500 (2 available)
- Classified Session Luncheon.................................$10,000 (1 available)

ION will consider other opportunities that keep within our overall mission for partner support.

Please contact Ken Esthus about tailoring a plan to fit your organization’s needs and budget. Phone: 703-366-2723, Email: kesthus@ion.org

ion.org
ION GNSS+
2021 Partner Program

► Dates and Location:
September 20-24, 2021
St. Louis Union Station Hotel
St. Louis, Missouri

► Description:
The ION’s annual ION GNSS+ Conference is the world’s largest technical meeting and showcase of GNSS technology, products, services and more. ION GNSS+ features more than 250 technical presentations, a dynamic panel policy track, pre-conference tutorials, commercial exhibit hall and social activities.

► Audience:
More than 1,000 international professional leaders in global navigation satellite systems and related technologies from industry, academia, government and the military.

► Sponsored By:

ION GNSS+
2021 Partner Program

Partnership Levels:

- Recognition of sponsorship and level in onsite Conference Program
- Recognition of sponsorship and level on signage throughout the conference

► Conference Patron $5,000+
► Conference Benefactor $2,500–$4,999
► Conference Contributor Less than $2,500

Partnership Opportunities:

- Hotel Room Key Card...............................Contact ION for pricing
- Printed Onsite Program (includes full-page ad).....$8,000 (1 available)
- Mobile App and Session Room Wifi..................$7,000 (1 available)
- Business Center (shared sponsorships).........$3,000 each
- Exhibit Hall Refreshment Breaks..................$3,000 each
- Awards Luncheon....................................$10,000 (1 available)
- Speaker Breakfasts.................................$2,500 each (3 available)
- President’s Pre-Plenary Reception...............$2,000
- Session Screen Promotion.........................$1,000

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