



2022

ION Partner Program

- REACH** ▶ Leaders in PNT
▶ Decision Makers
▶ Buyers
▶ Influencers
▶ Policy Makers

International Technical Meeting & Precise Time and Time Interval Systems and Applications Meeting
January 24-27, 2022
Long Beach, California

Joint Navigation Conference
June 6-9, 2022
San Diego, California

ION GNSS+
September 19-23, 2022
Denver, Colorado

ion.org

ION PARTNER PROGRAM OVERVIEW

As a non-profit institution with individual and corporate members, The Institute of Navigation (ION) offers a unique and highly targeted audience for organizations that provide products and services to professionals in the field of positioning, navigation and timing. The ION Partner Program is designed to connect leaders in the field with a network of solutions, resources and opportunities.

ION provides partnership opportunities through its programs, conferences and in its publications. Please refer to the individual programs, conference and publications to select the program and activity that best fits your needs.



Partner Program Levels:

ION Patron **\$10,000+**

- Logo recognition (rotating) as a Patron Partner on the ION Website Home Page
- Listing recognition as a Patron Partner on the Partner Program section in each issue of the *ION Newsletter*

ION Benefactor **\$7,000–\$9,999**

- Logo recognition (rotating) as a Benefactor Partner on the ION Website Home Page
- Listing recognition as a Benefactor Partner on the Partner Program section in each issue of the *ION Newsletter*

ION Contributor **\$5,000–\$6,999**

- Logo recognition (rotating) as a Contributor Partner on the ION Website Home Page
- Listing recognition as a Contributor Partner on the Partner Program section in each issue of the *ION Newsletter*

Program Guidelines

- Participation in the ION Partner Program does not constitute endorsement by ION of any organization, product or service.
- Existing participating partners are extended the right of first refusal for renewing their individual partnership opportunities for an additional year.
- All uses of the name and logo of the Institute of Navigation Partner Program must be approved by the Institute's Council or other designated liaison to the program.

JOINT NAVIGATION CONFERENCE (JNC) 2022 Partner Program

► Dates and Location:

June 6-9, 2022
Town and Country Hotel
San Diego, California

► Description:

The largest U.S. military navigation conference of the year with joint service and government participation. The event features more than 150 technical presentations that focus on advances in Guidance, Navigation, and Control (GN&C) with emphasis on joint development, test and support of affordable GN&C systems, logistics, and integration. This conference is officially endorsed by the DOD/DHS as the premier navigation conference for the government professional.

► Audience:

More than 900 DOD and DHS representatives and contractors in guidance, navigation and control.

► Sponsored By:



Partnership Levels:

- Recognition of sponsorship and level in onsite Conference Program
- Recognition of sponsorship and level on signage throughout the conference
- Recognition on website

- **Conference Patron** \$7,501+
- **Conference Benefactor** \$3,001–\$7,500
- **Conference Contributor** Less than \$3,000

Partnership Opportunities:

- Mobile App and Session Room Wifi.....\$7,500 (1 available)
- Onsite Conference Program with full-page ad.....\$5,000 (1 available)
- Exhibit Hall Refreshment Breaks.....\$3,500 (4 available)
- Tutorial Day Refreshment Breaks.....\$3,000 (2 available)
- Speaker Breakfasts.....\$2,500 (3 available)
- Session Screen Promotion.....\$2,500
- Classified Session Refreshment Break.....\$3,500 (3 available)
- Classified Session Luncheon.....\$10,000 (1available)

ION will consider other opportunities that are in keeping with our overall mission for partner support.

Please contact Ken Esthus about tailoring a plan to fit your organization’s needs and budget. Phone: 703-366-2723, Email: kesthus@ion.org

