2022
ION Partner Program

REACH ▶ Leaders in PNT ▶ Decision Makers ▶ Buyers ▶ Influencers ▶ Policy Makers

International Technical Meeting & Precise Time and Time Interval Systems and Applications Meeting
January 24-27, 2022
Long Beach, California

Joint Navigation Conference
June 6-9, 2022
San Diego, California

ION GNSS+
September 19-23, 2022
Denver, Colorado

ion.org
ION PARTNER PROGRAM OVERVIEW

As a non-profit institution with individual and corporate members, The Institute of Navigation (ION) offers a unique and highly targeted audience for organizations that provide products and services to professionals in the field of positioning, navigation and timing. The ION Partner Program is designed to connect leaders in the field with a network of solutions, resources and opportunities.

ION provides partnership opportunities through its programs, conferences and in its publications. Please refer to the individual programs, conference and publications to select the program and activity that best fits your needs.

Partner Program Levels:

**ION Patron**  $10,000+
- Logo recognition (rotating) as a Patron Partner on the ION Website Home Page
- Listing recognition as a Patron Partner on the Partner Program section in each issue of the ION Newsletter

**ION Benefactor**  $7,000–$9,999
- Logo recognition (rotating) as a Benefactor Partner on the ION Website Home Page
- Listing recognition as a Benefactor Partner on the Partner Program section in each issue of the ION Newsletter

**ION Contributor**  $5,000–$6,999
- Logo recognition (rotating) as a Contributor Partner on the ION Website Home Page
- Listing recognition as a Contributor Partner on the Partner Program section in each issue of the ION Newsletter

Program Guidelines

- Participation in the ION Partner Program does not constitute endorsement by ION of any organization, product or service.
- Existing participating partners are extended the right of first refusal for renewing their individual partnership opportunities for an additional year.
- All uses of the name and logo of the Institute of Navigation Partner Program must be approved by the Institute’s Council or other designated liaison to the program.
ION GNSS+
2022 Partner Program

► Dates and Location:
September 19-23, 2022
Hyatt Regency Denver
Denver, Colorado

► Description:
The ION’s annual ION GNSS+ Conference is the world’s largest technical meeting and showcase of GNSS technology, products, services and more. ION GNSS+ features more than 250 technical presentations, a dynamic panel policy track, pre-conference tutorials, commercial exhibit hall and social activities.

► Audience:
More than 900 international professional leaders in global navigation satellite systems and related technologies from industry, academia, government and the military.

► Sponsored By:

ION will consider other opportunities that are in keeping with our overall mission for partner support.

Please contact Ken Esthus about tailoring a plan to fit your organization’s needs and budget. Phone: 703-366-2723, Email: kesthus@ion.org

Partnership Levels:
- Recognition of sponsorship and level in onsite Conference Program
- Recognition of sponsorship and level on signage throughout the conference
- Recognition on website

► Conference Patron $7,501+
► Conference Benefactor $3,000–$7,500
► Conference Contributor Less than $3,000

Partnership Opportunities:
Printed Onsite Program (includes full-page ad) ..........$7,500 (1 available)
Mobile App and Session Room Wifi...........................$7,500 (1 available)
Business Center (shared sponsorships).....................$3,000 each (2 available)
Exhibit Hall Refreshment Breaks............................$3,500 each
Awards Luncheon....................................................$10,000 (1 available)
Speaker Breakfasts ...............................................$2,500 each (3 available)
President’s Pre-Plenary Reception............................$2,000 (1 available)
Session Screen Promotion.....................................$2,500
Virtual Portal Banner Advertisement......................$2,500

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