



Connecting
leaders in
the field of
positioning,
navigation
and timing
with the
organizations
that provide
solutions,
resources and
opportunities.



ION PARTNER PROGRAM

As a non-profit institution with individual and corporate memberships, The Institute of Navigation (ION) offers a unique and highly targeted audience for organizations that provide products and services to professionals in the field of positioning, navigation and timing. The ION Partner Program is designed to connect leaders in the field with a network of solutions, resources and opportunities.

ION provides partnership opportunities through its individual programs, conferences and in its publications. Please refer to the individual programs, conference and publications to select the program and activity that best fits your needs.

In addition, if your total participation in any of the ION Partner Program activities falls within one of the following Partner Program levels, you will receive additional recognition throughout ION based on the following:

Partner Program levels:

Benefactor **\$12,000+**

- Logo recognition (rotating) as a Benefactor Partner on the ION Website Home Page
- Listing recognition as a Benefactor Partner on the Partner Program section in each issue of *NAVIGATION: Journal of The Institute of Navigation* (back cover)
- Listing recognition as a Benefactor Partner on the Partner Program section in each issue of the *ION Newsletter*

Patron **\$8,000 - \$11,999**

- Logo recognition (rotating) as a Patron Partner on the ION Website Home Page
- Listing recognition as a Patron Partner on the Partner Program section in each issue of *NAVIGATION: Journal of The Institute of Navigation* (back cover)
- Listing recognition as a Patron Partner on the Partner Program section in each issue of the *ION Newsletter*

Contributor **\$6,000 – \$7,999**

- Logo recognition (rotating) as a Contributor Partner on the ION Website Home Page
- Listing recognition as a Contributor Partner on the Partner Program section in each issue of *NAVIGATION: Journal of The Institute of Navigation* (back cover)
- Listing recognition as a Contributor Partner on the Partner Program section in each issue of the *ION Newsletter*

Program Guidelines

- Participation in the ION Partner Program does not constitute endorsement by ION of any organization product or service.
- Existing participating partners are extended the right of first refusal for renewing their individual partnership opportunities for an additional year.
- All uses of the name and logo of the Institute of Navigation Partner Program must be approved by the Institute's Council or other designated liaison to the program.



Dates & Location: April 23-26, 2012, Myrtle Beach Marriott Resort & Spa, Myrtle Beach, South Carolina

Description: The Position Location and Navigation Symposium (PLANS) 2012 is the fourth biennial conference co-sponsored by the IEEE and the ION. This conference features researchers and engineers from around the globe who present their latest work in positioning and navigation technologies. Presentations range from fundamental research, to applications, to field test results with a particular emphasis on inertial navigation. Technical sessions cover a range of subjects for beginners and seasoned professionals from core navigation fundamentals to in-depth classes about the latest technologies.

Audience: More than 500 elite technical professionals in positioning, navigation and timing.

OPPORTUNITIES

Sustaining Partner **\$7,501+**

- Quarter-page advertisement in onsite *Conference Program*
- Recognition as a Sustaining Partner on corporate signage throughout the Conference

Convention Partner **\$3,001-\$7,500**

- Recognition in onsite *Conference Program*
- Recognition as a Convention Partner on corporate signage throughout the Conference

Convention Friend **Less than \$3,000**

- Recognition in onsite *Conference Program*
- Recognition as a Convention Friend on corporate signage throughout the Conference

Hotel Room Key Card	\$(Contact ION for details)
Conference Onsite Program	\$2,500 (1 opportunity)
Mobile Web Application	\$2,500
Coffee Breaks	\$1,000 ea. (1 opportunity at each break)
Speaker Breakfast	\$1,000 ea. (3 breakfasts)
Lanyards	\$1,500
Session Screen Promotion	\$800

ION will consider other opportunities that are in keeping with our overall mission for partner support. Please contact ION about tailoring a plan to fit your organization's needs and budget.

