

MINUTES OF THE  
STRATEGIC PLANNING MEETING  
(June 27, 2005)

Subject to the approval of the Strategic Planning Committee the following minutes are submitted. The meeting was called to order on June 27, 2005 at the Royal Sonesta Hotel in Cambridge, MA at noon. Those present were:

**VOTING STRATEGIC PLANNING COMMITTEE MEMBERS:**

Jim Doherty, Out-Going Strategic Planning Committee Chair  
John Lavrakas, In-Coming Strategic Planning Committee Chair  
Dr. Penny Axelrad  
Larry Hothem  
Dr. Frank van Graas  
Karen Van Dyke  
Dr. Richard Greenspan

**NON-VOTING PARTICIPANTS:**

<u>Name</u>	<u>Position Held</u>
Carl Andren	Technical Director
Lisa Beaty	Director of Operations

**AGENDA**

Jim Doherty opened the meeting as the Chair of the Strategic Planning Committee.

Status of Current Strategic Plan

It was reported that Council had approved the Strategic Plan submitted on June 26, 2005.

See Attached File: [Strategic Plan 6-26-05 Approved.pdf](#)

**Action:** Add item as a second approach to item 1.4.4: Provide a speaker database of past ION section speakers and topics and potential ION section speakers/topics.

Status of Outreach Committee

Jim Doherty reported that the Outreach Committee was currently an ad hoc committee and Council needed to reach a decision as to whether or not it should be a standing committee or be abolished.

Jim expressed his opinions that he was not in favor of the Outreach Committee being a “super-committee” with other committees working underneath it. It was preferable, in his opinion, that currently independent committees such as Government Fellows etc. continue to work on their own and that these committee chairs are not compelled in participate in a larger committee. He also suggested that the Outreach Committee might help to focus outreach in the near to mid-term to help bridge the gap from Strategic Planning to hands-on operations of the other committees.

**Action:** Jim Doherty to share his perspectives with Chris Bartone, Currently Outreach Ad Hoc Committee Chair, and request that Dr. Bartone make a recommendation as to the future of the Outreach Committee at the January Council meeting.

### Membership

**Action:** The National Office was asked to show a member's expiration date when they log onto the web site.

**Action:** Jim Doherty, In-Coming President, to task the Membership and Section Chairs to assist the ION in increasing membership under the ION's current strategic plan.

### International Representation on Council

Jim Doherty reported that there were no legal impediments to having an international representative on Council. There was some discussion as to whether international representation would be best achieved as an International Council Member-at-Large or as an International Technical Area Representative.

### Status of Code of Ethics

The committee discussed the status of the ION's code of ethics in relation to the issue of enforcement that was brought up at the Council meeting.

Committee discussed if ION needed a full ethics policy or a more simplified code of behavior that outlined the organization's stance on ethical issues but left the membership to govern them selves without an enforcement policy.

**Action:** Larry Hothem, assigned to work on code of ethics, was directed to work through the Executive Committee and Strategic Planning Committee on drafts before a full proposal was made to Council. Issue shall be discussed at a joint Strategic Planning/Executive Committee meeting in September if Larry Hothem is available to attend this meeting. If not, it will be discussed in January 2006 among committee membership and Council presentation will be deferred to the April 2006 Council meeting.

The committee also expressed strong consensus that such a policy would need to be distributed to the membership before it was adopted.

### Publications: New "Red Book"

Jim Doherty reported that he had spoken to Ron Braff about the potential of publishing a new volume of the red book series on SBAS. Frank van Graas supported this effort as there were adequate papers on the topic and the system was operational.

Potential editors were discussed with Pat Redden and Eric Charle named as potential editors.

Action: Carl Andren to look through past issues of NAVIGATION and determine what journal papers would be currently applicable to an SBAS red book volume and what topics would need to be invited to be covered.

Action: Carl Andren to contact all NAVIGATION editors for suggestions on possible candidates/editors for a red book volume on SBAS.

The meeting was adjourned at 2pm.