

MINUTES OF THE
STRATEGIC PLANNING MEETING
(June 7, 2004)

Subject to the approval of the Strategic Planning Committee the following minutes are submitted. The meeting was called to order on June 7, 2004 at the Dayton Marriott in Dayton, Ohio at noon. Those present were:

VOTING STRATEGIC PLANNING COMMITTEE MEMBERS:

Dr. Penny Axelrad, Strategic Planning Committee Chair
Larry Hothem
Dr. Rudy Kalafus
Ron Hatch
Dr. Frank van Graas
Karen Van Dyke
Dr. Per Enge
John Lavrakas
Dr. Richard Greenspan

NON-VOTING PARTICIPANTS:

<u>Name</u>	<u>Position Held</u>
Jim Doherty	In-Coming Exec VP/In-Coming Strategic Planning Chair
Carl Andren	Technical Director
Lisa Beaty	Director of Operations

AGENDA

Penny Axelrad opened the meeting as the Chair of the Strategic Planning Committee.

Review of Current Strategic Plan (June 2002 Edition)

History of Strategic Plan:

- Initial plan was adopted in 1993, with updates in 1994, 1995, 1998 and June 2002.
- Initially the document was referred to as the Strategic Five Year Plan. Today the implication is that it is a two-year plan that would be reviewed every two years to determine whether revisions or updates are required.
- In 1998 Council established the Strategic Planning Committee to consider plan updates.
- In June 2002 a revised Strategic Plan was adopted following major revisions and reorganization of the format for the plan (revisions chaired by Rudy Kalafus).
- Current 2002 plans states that it “describes goals and objectives of the Institute for the years 2002-2004.”

It was the consensus of the committee to do a review of the Strategic Plan during this year among committee members, send an updated plan to the Executive Committee to review in the fall and have an updated version of the plan ready to present for Council approval at the January 2005 Council meeting.

Action: Strategic Planning Committee to complete a review of the 2002-2004 Strategic Plan among committee members, send an updated plan to the Executive Committee to review in the fall and have an updated version of the plan ready to present for Council approval at the January 2005 Council meeting.

There were several suggested modifications to the plan that were made. See Attached File: [strategic_plan_june_2004.pdf](#) for proposed changes/modifications.

Action: Larry Hothem accepted the action to prepare a code of ethics for the ION membership at the January 2005 Council meeting.

Possible Changes/Enhancements to ION's Summer Meeting

Dr. Axelrad reported that it was her desire to assess the ION's Annual Meeting, increase meeting attendance and make it more competitive to other events taking place the same time of year. It was stated that the Annual Meeting needed to continue to be financially viable, meet in the central or eastern part of the country and differ from the technical meeting in January (annual awards/fellow presentations etc.). The idea of the Annual Meeting hosting workshops on timely and relevant issues that sought to resolve problems was discussed. Suggested workshop topics included homeland security & defense, navigation's role in security, integrated systems, social issues involving tracking/navigation technology and breakthroughs in navigation technology involving timing and clocks were all suggested.

Penny reported that she had formed a special ad hoc Annual Meeting sub-committee to investigate several options for Annual Meeting innovations including the possibility of incorporating interactive workshops into the program. The Annual Meeting sub-committee would be lead by Jim Doherty, In-Coming Exec VP, with membership to include Todd Walter, Ray Swider and Frank van Graas.

Action: Jim Doherty is to present his sub-committee's recommendations regarding the revitalization of the Annual Meeting at the January 2005 Council meeting.

The meeting was adjourned at 2pm.