

MINUTES OF THE
STRATEGIC PLANNING MEETING
(January 24, 2005)

Subject to the approval of the Strategic Planning Committee the following minutes are submitted. The meeting was called to order on January 25, 2005 at the Catamaran Hotel in San Diego, California at noon. Those present were:

VOTING STRATEGIC PLANNING COMMITTEE MEMBERS:

Jim Doherty, Strategic Planning Committee Chair
Dr. Penny Axelrad
Larry Hothem
Ron Hatch
Dr. Frank van Graas
Karen Van Dyke
John Lavrakas
Dr. Elizabeth Cannon
Dr. Richard Greenspan

NON-VOTING PARTICIPANTS:

<u>Name</u>	<u>Position Held</u>
Carl Andren	Technical Director
Lisa Beaty	Director of Operations

AGENDA

Jim Doherty opened the meeting as the Chair of the Strategic Planning Committee.

Review of Current Strategic Plan (June 2004 Edition)

Copy of the Strategic Plan with changes/updates that were approved at the June 2004 Strategic Planning meeting were circulated. See Attached File: [June 2004 Strategic Plan.doc](#)

Motion: Committee approved changes to the Strategic Plan as outlined and circulated after the June 2004 Strategic Planning Meeting. Motion passed by committee.

Action: An additional “current status” column be added at the right side of the strategic plan document for tracking purposes.

New Issues

The Strategic Plan was reviewed and some additional changes/updates were suggested. See Attached File: [Strategic Plan 1-24-05.doc](#)

The possibility of having an international representative on the Council or Executive Committee was discussed. Lisa Beaty suggested this would need to be reviewed by legal counsel to determine if it was keeping within the terms of our articles of incorporation.

Action: Lisa Beaty to discuss legality and feasibility of international technical representative being added to the ION Council/Executive Committee.

Richard Greenspan asked the committee to consider what services the ION extends to its membership as the Institute matures in the GPS industry. He suggested the committee consider why people attend meetings and what rationale is used for funding support. He also pointed out that the ION needed to be looking forward to the future and the next advancement in the industry that would continue to fuel ION meetings. Jim Doherty took the action to follow up on this question and Richard Greenspan agreed to participate in his review.

The meeting was adjourned at 2pm.