

MINUTES OF THE
STRATEGIC PLANNING COMMITTEE MEETING
OF THE INSTITUTE OF NAVIGATION
(January 22, 2003)

Subject to the approval of the Strategic Planning Committee the following minutes are submitted. The Strategic Planning Committee was called to order on January 22, 2003 at the Paradise Pier Hotel in Anaheim, California at noon. Those present were:

Voting Committee Members:

Larry Hothem, Chair
Rudy Kalafus
John Lavrakas
Ron Hatch
Karen Van Dyke
Dr. Frank van Graas
Ben Peterson
Richard Greenspan

Non-Voting Participants:

Carl Andren
Lisa Beaty

Review Strategic Plan

The Committee reviewed the updated Strategic Plan that had been approved at the June 2002 Council meeting. See Attached File: Strategic Plan 6-26-02.doc

Rudy Kalafus commented that as GPS has become faster, cheaper, etc. its technology has now been diffused into many others, represented by different organizations. He also suggested that there may be a new center of navigation technology developing in Europe, and expressed the concern that Europeans might use forums within Europe if we can not find effective ways of accommodating Europeans and Galileo vendors to participate at ION events. Lisa Beaty expressed her concern over the Europeans lack of exhibit support for the ION GNSS meeting.

Larry Hothem suggested that the next step for Strategic Planning Committee was to prioritize the goals and objectives in the Strategic Plan and tie these to funding from the new initiatives fund.

Dick Greenspan suggested committee needed to look at its mission and determine what goals translated to the most value for the ION in terms of advancing the mission of ION. He further suggested the ION needed to identify what it is we do that keeps ION successful and viable as an organization.

Student Awards/Scholarships

There was also some discussion on the ION using the new initiatives fund to fund scholarships, or awards, at local universities. Lisa Beaty reported that she had initially viewed the funds as scholarship money but after discussing it with Gerard Lachapelle felt that sponsored prizes might provide more visibility for ION. Lisa reported that this program would operate in much the same way as the ION currently operates its student awards program. Universities with student sections would make an application for an annual award and designate a faculty member who would serve as trustee for the selection and awarding of the sponsored prize based on ION approved criteria. Lisa suggested that this program was already in place with the student awards program and would need to only be slightly modified to accommodate this level of funding.

The committee adjourned at 2 pm.