

MINUTES OF THE  
EXECUTIVE COMMITTEE  
(September 17, 2008)

Subject to the approval of the Executive Committee the following minutes are submitted. The Executive Committee Meeting was called to order on September 17, 2008 at the Savannah Convention Center in Savannah, Georgia at 5:15pm. Those present were:

**VOTING EXECUTIVE COMMITTEE MEMBERS:**

<u>Name</u>	<u>Office Held</u>
Chris Hegarty	President
Mikel Miller	Executive VP
John Betz	Treasurer
Dorota Brzezinska	Eastern VP
Todd Walter	Western VP
AJ Van Dierendonck	Satellite Division Chair
John Lavrakas	Immediate Past President

**NON-VOTING PARTICIPANTS:**

<u>Name</u>	<u>Position Held</u>
Lisa Beaty	Director of Operations
Carl Andren	Technical Director

**AGENDA:**

1. Approve Executive Committee Meeting Minutes from May 7, 2008 (Hyatt Regency, Monterey, CA)
2. Ratify Prior Motions Made by Telecon/E-mail:
  - July 2, 2008 motion made via telecon to approve FY 2007-'08 audit materials.
  - July 2, 2008 motion made via telecon to rebalance/liquidate portion of ION's Reserve Fund.
  - June 6, 2008 motion approved by e-mail for ION to facilitate AFRL's GNC MAS October Workshop, Ft. Walton Beach.
3. Status of ION's On-Line Tutorials Initiative
4. Review ION Survey Results
5. Membership Discussion/Proposals
6. Discuss Two Year Terms for all ION Officers

The meeting was called to order by Chris Hegarty, President, at 5:15pm.

Approve Executive Committee Meeting Minutes from May 7, 2008

**Motion:**            **The Executive Committee approves minutes from the May 7, 2008 Executive Committee Meeting as submitted.** See attached file: **Minutes**



It was further reported that Dr. Frank van Graas had agreed to record a tutorial on *The Basics of Inertial Navigation* and this was currently scheduled for filming in October.

### Review ION Survey Results

Lisa Beaty reported that the full survey results/charts from the May membership study had been circulated to the committee in advance and that she would address the key findings in conjunction with the membership marketing proposals/report. See attached file: [ION 2008 Survey Results Report 6-10-08.ppt](#)

### Membership Discussion/Proposals

See attached file: [ION Membership Marketing Report Sept 2008.ppt](#)

There was significant discussion regarding this report, especially in the area of proposed new services. The following actions were taken:

- The Executive Committee ratified the President's approval for Lisa Beaty to hire an ION Membership/Marketing Coordinator who would implement membership acquisition, retention and referral programs as a full time position at the National Office. Lisa reported that she had recently advertised for the position and anticipated she would begin interviewing for the new position in October.

**Motion:**            **The Executive Committee approves the hiring of ION Membership/Marketing Coordinator. In addition to salary and associated benefits, \$20,000 is approved for membership marketing program expenses through the end of the current fiscal year. (Motion made by AJ Van Dierendonck, seconded by Dorota Brzezinska and passed by the Council.)**

- There were concerns expressed regarding the proposal for ION to initiate an e-journal as some felt this implied a peer reviewed publication. Lisa suggested this could be created now using best presentation awards from ION conferences. Additional concern was expressed that while the quality of the presentation may have been high, the quality of the final paper could be very low. There was the concern that final papers written by best presentation award winners would need to be reviewed prior to sending a link for each paper to the membership. Lisa suggested that the conference's program chair, session chairs or the ION's technical director could review the papers prior to sending the link. The consensus was that this proposal needed to be discussed further before ION proceeded with this program.
- Lisa reported that the ION web site was currently going through an upgrade that would be made public the first part of October. The new design would be launched with the Enge tutorial as well as the recorded ION GNSS panel discussion sessions.

- The Executive Committee approved a new premium level professional membership as per Lisa's recommendations.

**Motion:** The Executive Committee approves a \$160 per year premium professional membership category. The goal of this membership is to provide an option for a greater level of benefit while also providing greater justification for individuals to have their dues funded by their employer. The premium level membership will provide all the benefits of the regular professional membership, but also provide up to 25 paper downloads per month. (Motion made by Mike Miller, seconded by Dorota Brzezinska and passed by the Executive Committee.)

**Action:** Lisa Beaty to provide necessary additions to the bylaws to the Bylaws Chair in order to add the Premium Professional Membership level to the bylaws.

- As part of the report Lisa made some recommendations of changes to the ION's mission statement. Due to time constraints Lisa was asked to e-mail these to the Executive Committee for consideration under separate cover.

**Action:** Lisa Beaty to send proposed changes to ION's mission statement for Executive Committee comment.

#### Discuss Two Year Terms for all ION Officers

Chris Hegarty acknowledged that ION Council had discussed two year terms for future ION officers. Currently the technical area reps and Council members-at-large serve two year terms. Hegarty reported that he had discussed this with Lisa Beaty who suggested that she believed two year terms for the Executive Committee would be helpful in that it would provide more continuity for the National Office. Hegarty asked the Executive Committee's opinion on two year terms for all Council positions.

**Motion:** The Executive Committee support the move to make all elected Council positions two year terms and directed the Bylaws Chair to provide a proposed change to the bylaws to accomplish this, following the usual and customary procedure for any bylaws change. Further, it is the intent of the Executive Committee, should bylaws changes be made, to have the two year terms become effective with new officers taking office in January 2009. The Nominations Chair, John Lavrakas, was instructed to take this into account when invitations to serve are extended to the 2009 officer nominees so that they are advised in advance that their term of office may be two years. (Motion made by John Betz, seconded by Dorota Brzezinska and passed by the Executive Committee.)

The meeting was adjourned at 7:30pm.